

Bridging regions. Growing inclusive economies.

Eastrise Group is a strategy and insights firm connecting business and capital across Europe and Africa.

Why Eastrise?

Strategy that spans continents.

With presence in **Nairobi, Warsaw, and London**, Eastrise combines deep African market insight with the transformation experience of Central and Eastern Europe.

We help businesses and organisations grow with purpose by providing strategic advisory, market intelligence, and ecosystem-building services to unlock opportunities in emerging markets.

The Eastrise model

Research, advisory, and investment delivered through a flexible model built for scale, resilience, and results.

Eastrise Development

Strategic advisory, ecosystem building, and partnership design to scale inclusive ventures.

Eastrise Insights

Local-first research and market intelligence to guide bold, data-driven decisions.

Eastrise Investments

Laying the foundation for a fund that backs scalable, cross-regional businesses built for impact.

The Eastrise offer

We help you grow your business, enter new markets, and raise capital with insight, strategy, and trusted connections.

Growth strategy support

Refine your business model, unlock new opportunities, and plan for scale.

Local market insight

Understand the opportunities and your context with research that's grounded, not generic.

Capital readiness

Shape your funding strategy and connect with investors.

Reputation and visibility

Position your brand, tell your story with credibility, and attract the right partners.

The opportunity

Africa is rising as the world's growth frontier. It is home to the youngest workforce, booming innovation, and growing demand for infrastructure, energy, and digital services.

Europe, especially Central and Eastern Europe, holds untapped capital, institutional know-how, and a fresh lens shaped by its own transition story.

Geopolitical realignments, global supply chain shifts, and EU-Africa trade frameworks are opening new doors for trusted, cross-regional collaboration.

Let's build together

Whether you're entering new markets, navigating complexity, or pursuing long-term impact we bring the clarity and strategy to move you forward.

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